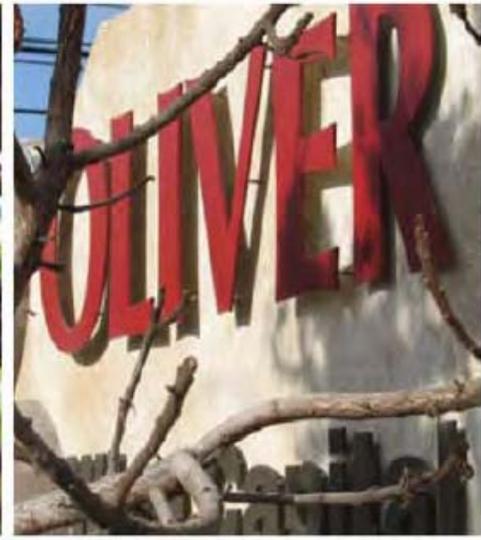




Strategic PLAN

2016 – 2018

DETAILS



Mayor and Council - Guiding Principles

1. Open for Business, customer service is important
2. Downtown is more healthy through revitalization
3. Consultation and Communication is important for Council Decision-making
4. Cost Conscious through knowing where the value lies and how this value can impact the operations as a whole
5. Council believes in downtown investment momentum
6. Council Decisions will be based on business cases
7. Setting the Tone from the Top through ethical integrity leadership
8. Economy of Oliver is balanced and growing
9. Affordable Comfortable Community
10. Tax rates supportable by the community
11. Community Strengths
 - a. the skills and talents of individual people
 - b. the resources offered by local associations and organizations
 - c. the arts, culture and heritage of the community.
12. Diversity in Economy
13. Innovative through continuous improvement to municipal systems and processes



Community Enhancement

To encourage and enhance the development of Oliver as an economically healthy community

1.0 Enhance Oliver's Assets

- 1.1 By 2018 the Town will have adopted a Parks and Trails Master Plan to set direction and priorities for community parks and trails in Oliver over the next 10 to 20 years.
- 1.2 Council will have adopted a business case to determine the location best suited for the Town office to effectively serve the public in 2018.

2.0 Re-establish Oliver's Downtown Core as the Social, Cultural and Civic Heart of the Community

- 2.1 The Town wants to encourage revitalization to have a vibrant downtown core, Council will engage with the business community to encourage façade improvements in the Downtown Core.
- 2.2 The Town will advocate and continue to provide revitalization incentives for the development of a hotel in Oliver.
- 2.3 The Town will work with the Chamber of Commerce and the business community to reduce vacancies in the Downtown Core.
- 2.4 In 2016 the Town will engage the Community to determine the best use of Town owned lands in the Downtown Core.
- 2.5 The Town will work with the arts and cultural community to continue to cultivate the Town's artistic character by supporting artwork and performances in public places.

3.0 Revitalize Station Street

- 3.1 To allow Station Street to flourish and be linked through to Main Street, in 2016 the Town will adopt a bylaw to close vehicle access to the highway from the North entrance of Station Street.
- 3.2 In 2016 the Town will begin to engage the Community and build upon the Wine Village Core Area Concept Plan to develop and design Station Street.
- 3.3 In 2018 the Town will complete a Centennial Park Business Case to determine the best use associated with the property.
- 3.4 In 2017 the Town will identify two high-profile Station Street projects for advancement in 2018.

Asset Management

The Town will sustain service through the operation, maintenance and renewal of existing infrastructure and enhance service to address growth and changing service requirements through the upgrading and expansion of existing infrastructure.

1.0 Service disruption and risk to public health and property is minimized. Capital financial plans and reserves are in place to adequately fund major maintenance and planned lifecycle replacement costs.

- 1.1 In 2016 the Town will adopt an Asset Management Policy that will provide guiding principles for sustainable service delivery across the organization.
- 1.2 By 2018 the Town will have developed a corporate asset management plan to establish an affordable, balanced and well maintained suite of infrastructure that supports the economic health of the community.
- 1.3 The Town will seek alternative energy sources to decrease the possibility of service disruption and reduce energy costs by 10% in 2018.

2.0 Optimized Infrastructure and Facility Life

- 2.1 In 2016 the Town will develop a strategy for undertaking improvements to optimize the life of the Irrigation Canal system.
- 2.2 In 2017 the Town will undertake a study to determine traffic calming measures to enhance the road infrastructure for vehicle, pedestrian and bicycle travel.
- 2.3 In 2017 the Town will develop a sidewalk implementation strategy to enhance the walkable pedestrian infrastructure, making the Town more pedestrian friendly and encourage its residents to be more physically active and healthy.



Policing

Oliver will work with the RCMP to meet community safety goals

1.0 Create a Safe Community for Residents and Businesses

- 1.1 With Oliver service partner in policing, the RCMP, the Town will develop a crime enforcement strategy to create a safe community for residents and businesses.

2.0 Reduce the Impact of Police Service Costs on Residents when Emerging to 5,000 Population

- 2.1 By 2018 the Town will have developed a Tax Strategy for when the Town of Oliver reaches the 5000 + 1 population and Oliver will be responsible for 70% of the policing costs.



Municipal Governance and Performance

The Town is open for business and will work to ensure the operations of the municipality are being delivered in the most efficient, effective and transparent manner.

1.0 Customer Service Excellence

- 1.1 In 2017 the Town will have completed an Official Community Plan review and update to ensure the Official Community Plan continues to reflect the long-range planning objectives for the municipality.
- 1.2 The Town will complete a review of the Council Procedure Bylaw in 2017 to confirm it meets the principles of informed decision making through effective public participation and efficiently conducting the business transactions of Council.

2.0 Efficient and Effective Organization

- 2.1 In 2016 the Town will adopt a Service Review Policy that will provide guiding principles for reviewing municipal services and programs to ensure they are operating at maximum efficiency and are as cost effective as possible.
- 2.2 In 2016 the Town will undertake a business case for moving to paperless Council agendas by 2018.

3.0 Enhanced Community Communication and Engagement

- 3.1 The Town will develop a Communication Strategy in 2016 that will enable effective engagement between Councillors, staff, press and the public; demonstrate the success of our work; and ensure the public understands what we do through positive messaging.
- 3.2 The Town will build upon the Spirit of Oliver Recognition Program to celebrate on an annual basis the extraordinary community leaders and residents who volunteer their time for the betterment of the community.
- 3.3 The Town will engage with the provincial government and neighbouring governments to promote and enhance the economic outlook of the South Okanagan.



Town of Oliver
OFFICIAL COMMUNITY PLAN
REVIEW & UPDATE