



Strategic PLAN

2016 – 2018

Updated April 4, 2018



Mayor and Council - Guiding Principles

1. Open for Business, customer service is important
2. Downtown is more healthy through revitalization
3. Consultation and Communication is important for Council Decision-making
4. Cost Conscious through knowing where the value lies and how this value can impact the operations as a whole
5. Council believes in downtown investment momentum
6. Council Decisions will be based on business cases
7. Setting the Tone from the Top through ethical integrity leadership
8. Economy of Oliver is balanced and growing
9. Affordable Comfortable Community
10. Tax rates supportable by the community
11. Community Strengths
 - a. the skills and talents of individual people
 - b. the resources offered by local associations and organizations
 - c. the arts, culture and heritage of the community.
12. Diversity in Economy
13. Innovative through continuous improvement to municipal systems and processes



Community Enhancement

To encourage and enhance the development of Oliver as an economically healthy community

1.0 Enhance Oliver's Assets

- 1.1 Council will adopt a business case to determine the location best suited for the Town office to effectively serve the public in 2018.

2.0 Re-establish Oliver's Downtown Core as the Social, Cultural and Civic Heart of the Community

- 2.1 The Town wants to encourage revitalization to have a vibrant downtown core, Council will engage with the business community to encourage façade improvements in the Downtown Core.
- 2.2 The Town will work with the Chamber of Commerce and the business community to reduce vacancies in the Downtown Core.
- 2.3 Undertake minor improvements to Town owned lands on Main Street to make it a safe parking area, which will include signage, lighting, proper street access, improving site line on Main Street and gravel surfacing of parking area.
- 2.4 The Town will work with the arts and cultural community to continue to cultivate the Town's artistic character by supporting artwork and performances in public places.

3.0 Revitalize Station Street

- 3.1 Install "Potential Future Development" signage, undertake minor improvements by removal of fencing, placement of picnic tables and continue to maintain the Town owned lot located at 6359 Station Street.
- 3.2 Explore opportunities for installation of Food Trucks on Town owned properties.
- 3.3 Undertake upgrades to Station Street from Fairview Road to Banks Road.
- 3.4 Undertake public engagement and complete design work for park development located at 256 Fairview Road.

4.0 Housing Strategy

- 4.1 The Town will undertake a review of the existing Town of Oliver Housing Strategy, undertake research on Tiny Home zoning and review Carriage House requirements currently in place.

Asset Management

The Town will sustain service through the operation, maintenance and renewal of existing infrastructure and enhance service to address growth and changing service requirements through the upgrading and expansion of existing infrastructure.

1.0 Service disruption and risk to public health and property is minimized. Capital financial plans and reserves are in place to adequately fund major maintenance and planned lifecycle replacement costs.

- 1.1 Develop a corporate asset management plan to establish an affordable, balanced and well maintained suite of infrastructure that supports the economic health of the community.
- 1.2 The Town will continue to seek alternative energy sources to decrease the possibility of service disruption and reduce energy costs.

2.0 Optimized Infrastructure and Facility Life

- 2.1 Continue to lobby the Provincial and Federal Governments for funding of the \$10.4 million upgrade to the Gallagher Lake Siphon.



Policing

Oliver will work with the RCMP to meet community safety goals

1.0 Create a Safe Community for Residents and Businesses

- 1.1 With Oliver service partner in policing, the RCMP, the Town will develop a crime enforcement strategy to create a safe community for residents and businesses.

2.0 Reduce the Impact of Police Service Costs on Residents when Emerging to 5,000 Population

- 2.1 Development of a Tax Strategy for when the Town of Oliver reaches the 5000 + 1 population and Oliver will be responsible for 70% of the policing costs.



Municipal Governance and Performance

The Town is open for business and will work to ensure the operations of the municipality are being delivered in the most efficient, effective and transparent manner.

1.0 Efficient and Effective Organization

- 2.1 The Town will undertake a Service Review of Development Services to ensure they are operating at maximum efficiency and are as cost effective as possible.

2.0 Enhanced Community Communication and Engagement

- 3.1 The Town will continue to build upon Social Media platforms to ensure the public is provided with up-to-date communication of operations and projects being undertaken through positive messaging.
- 3.2 The Town will install streaming video to deliver live streams and archived records of Council meetings on line.
- 3.3 The Town will build upon the Spirit of Oliver Recognition Program to celebrate on an annual basis the extraordinary community leaders and residents who volunteer their time for the betterment of the community.
- 3.4 The Town will engage with the provincial government and neighbouring governments to promote and enhance the economic outlook of the South Okanagan.



Town of Oliver
OFFICIAL COMMUNITY PLAN
REVIEW & UPDATE



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