



DOWNTOWN OLIVER

A C T I O N P L A N

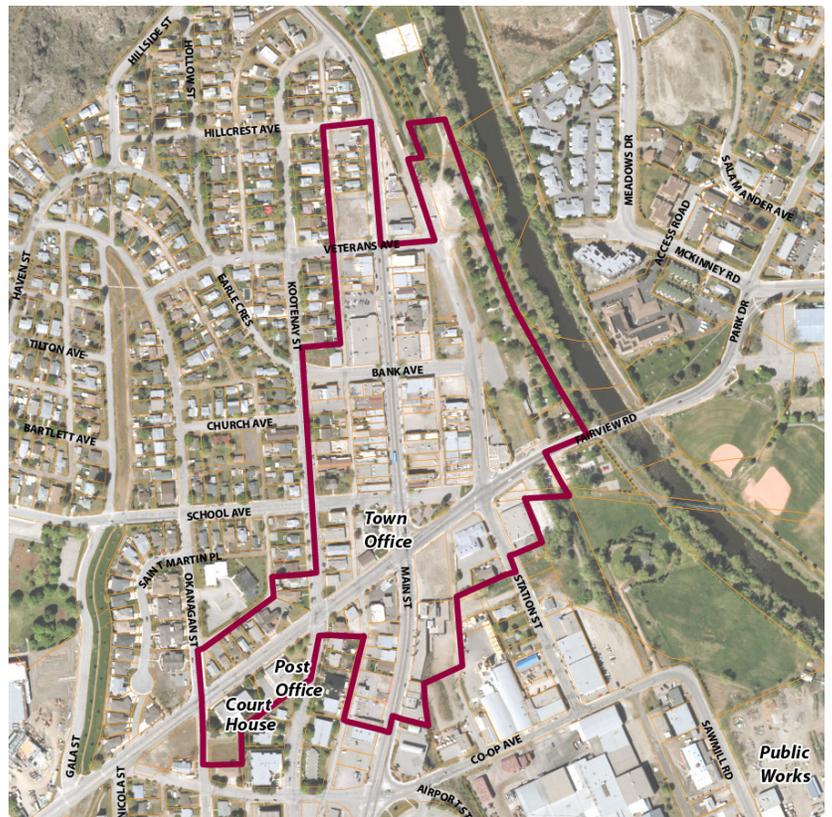
November 2016

Re-imagining the heart of Oliver. Helping Downtown thrive.

Oliver's Downtown is highly valued by residents and is considered the 'heart' of the community. There are many businesses and services here, restaurants, a theatre, parks, and a pedestrian-friendly streetscape that the Town has worked to improve.

Despite many efforts over the years, Downtown Oliver is not the bustling, vibrant centre it once was. There are numerous empty lots and buildings along Main Street (Highway 97), Kootenay Street, Station Street and Fairview Road. Station Street, in particular, features a large number of empty lots, some of which are owned by the Town.

We heard from residents during the Official Community Plan (OCP) update that Downtown Oliver is highly valued, but also an area that residents and business owners would like to see improved and revitalized. In the minds of many, Downtown is the heart of Oliver.



DOWNTOWN BUSINESS SURVEY

Do you live, work, shop, or operate a business in Downtown Oliver? If you answered yes to any of these questions, please take five minutes to complete our Survey: <http://fluidsurveys.com/s/downtownoliver/>



WHAT'S HAPPENING?

The Town of Oliver wants to help revitalize Downtown. With help from the Chamber of Commerce, local businesses, and Oliver residents, we are going to develop a Downtown Action Plan over the next few months. The plan will outline key actions that we could pursue to re-invigorate the heart of Oliver. The project will result in a clear vision for Downtown and outline the different types of activities we could pursue in the short-term and into the future, including encouraging higher density housing above stores and shops, strategic infrastructure investments, developing Town-owned properties, streetscape improvements, and attracting new businesses and investment to our community.



DOWNTOWN BUSINESS SURVEY

Do you live, work, shop, or operate a business in Downtown Oliver?

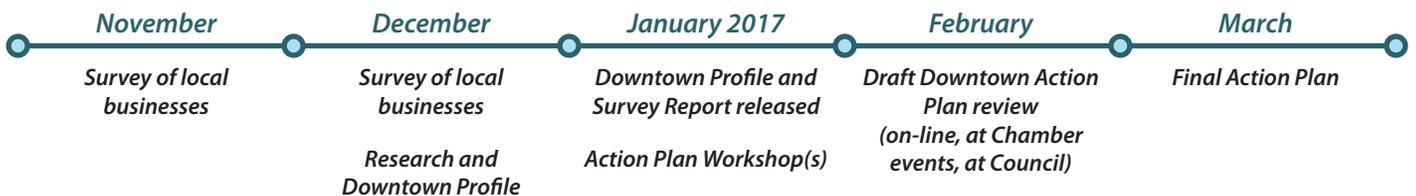
*If you answered yes to any of these questions, please take **five minutes** to complete our Survey*

<http://fluidsurveys.com/s/downtownoliver/>

HOW WILL IT HAPPEN?

This project has just begun and will wrap up in the spring of 2017. We understand that Downtown is important to everyone, and will be working hard to engage residents, business owners, community groups, and other local stakeholders through surveys and community meetings.

Keep an eye out for the following opportunities to participate.



Specific dates and locations will be posted on the Town's website at <http://oliver.ca/downtown-revitalization>.



WANT MORE INFORMATION?

For more information contact Cathy Cowan, CAO (ccowan@oliver.ca or 250-485-6200) or visit our project webpage at <http://oliver.ca/downtown-revitalization>.

